



2016

DIGITAL COLLECTION

Guandong

DIGITAL MEDIA FOR EUROPE





Coming from a fifty years technical and production background, we design media for Digital Printing and we represent the bridge between the world's most qualified manufacturers and the most appreciated distributors in Europe and in the Mediterranean Sea.

The **Quality** and the **Marketing** behind our products are **Italian**. The **design process** takes place in **Italy**. Thus the products developed by **Guandong Italia** must comply with very specific requirements:

-  Full conformity to CE, RoHS, REACH, EN71 and Flame Retardant European regulations
-  **One Way Vision, Double Way Vision, Night & Day, NANO-Tack® technology, Textile, Magnets and Ferrous, Plastic multilayer and Intercast Banner** ranges to cover any kind of applications, even the most critical ones
-  New product lines to develop the market share of Digital Printing
-  Wide-range printability on Latex, Eco-Solvent and UV curable inks
-  **GreenLife**, as a fundamental policy in the research of new products, for the environmental sustainability

We conceive and test the new products in our Research & Development laboratory.

We select raw materials from the finest manufacturers such as Renolit, NanYa, etc., cooperating also with coating companies in order to define precise technical specifications to produce our Digital Printing Media.

These companies, mostly located in the Far East, employ the most advanced technologies and carry out innovative materials to satisfy the highest European quality standards. Our branch office in Shanghai accomplishes thorough QC checks to ensure that products meet the technical specifications we expressly issue for the **European Market**.

Guandong has the very ambition to become your trustworthy Partner:

- ✓ We sell only through a qualified distribution network
- ✓ We sell only products with our own, specific formulations
- ✓ We guarantee a constant quality as the production process is under strict control
- ✓ We put care into spreading our **BRAND** supporting our distribution partners

The R&D Dept. of Guandong researches and implements a wide range of media that can be digitally printed with Solvent, Eco-Solvent, Latex and UV curable inks on inkjet, sublimation, flatbed or screen printing equipment.

All these media are supplied ex-works from our stock in Milan or directly shipped from Asia to Europe (direct importation of containers) **through CIF or DDP conditions**.

Guandong Customer Service and Customer Care always keep at your full disposal.

Guandong Italia

The Marketing Management

Made for Europe



Guandong Italia srl



WINDOW graphics

- DWV - Double Way Vision Image®
- OWV - One Way Vision Regular Patterns
- OWV - One Way Vision Special Designs
- GROUND FINISH - Sandblast & Frosted

PAGE
4

SPOT DÉCO

- NANO-Tack® Technology - SuperFlex - BiFace
- CLING & Static Decoration - *Cling Tack*
- FLOOR & WALL Graphics - *Road & Shop Sign*

PAGE
5

PLASTIC COLLECTION

- MULTILAYER for Roll-up, Hanging Banner & Pop-Up Display
- POLYFLAT® Ultra Soft, Ultra Flat for Roll-Up & Display
- GREEN AREA - PP and full PET for Roll-Up & Display

PAGE
6

INTERCast BANNER

- INTERCAST Premium Banner
- MESH Coated
- FUSION Laminated Banner
- SPECIAL Designs & Color

PAGE
7

TEXTILE COLLECTION

- COTTON & ART Canvas
- POLYESTER Canvas
- Specialities - PP Canvas, TAP, Flag, TEXON Vinyl-Textile
- LUS Range - designed for Latex, UV and Sublimation

PAGE
8

PAGE
9

MAGNETIC FERRO SHEET


- MAGNETIC Rolls & Sheets - White PP PET PVC and Brown
- MAGNET VISUAL-COMM - Self-adhesive Magnet & Ferro Sheet
- MAGNET VISUAL-COMM - Ferro Varnish & Film PET PP PVC
- STRIPS & PROFILES - Reflective & Self-adhesive

PAGE
10

PAGE
11

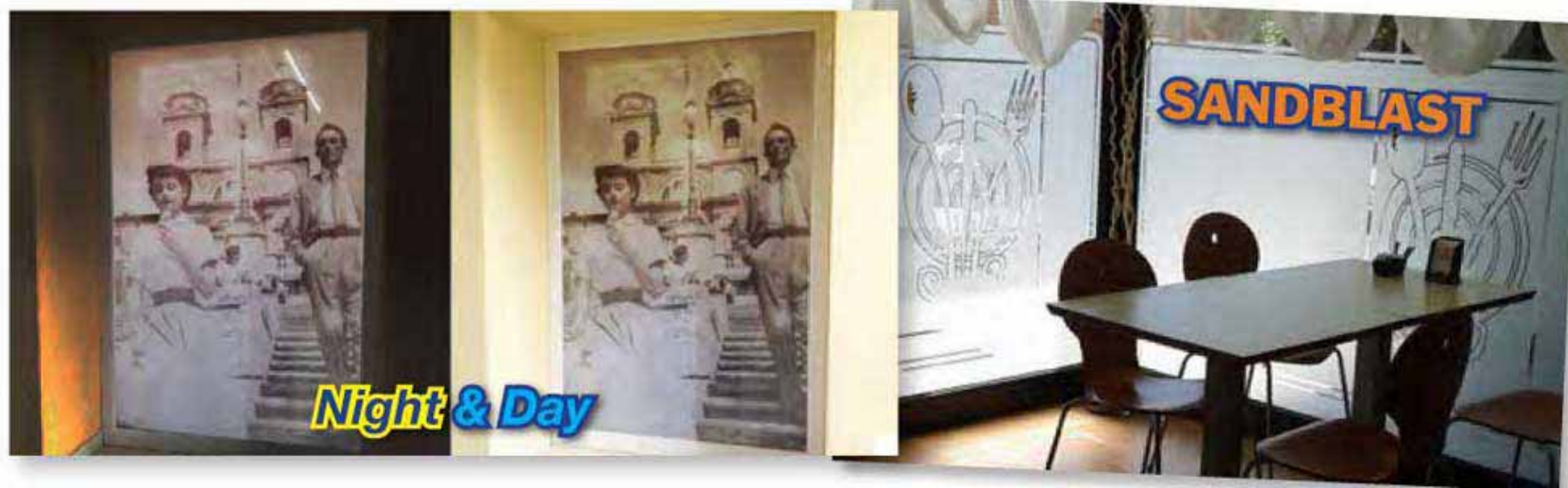
WINDOW graphics



Product	PVC LAYER Colour	Thickness (micron)	Product code/ series	Width (m)	Length (m)	Hole ø (mm) & Printable area	Release liner	Printability
Double Way Vision								
Double Way Vision	Screen Image		DW-SR					
	Line Image	120	DW-LN	1,37	50	- / 100%	Coated liner (140 gr)	E L U
	Bubble Image		DW-BB					
One Way Vision - Regular Patterns								
Shot line OWV 2000	white/black	140	2000	1,06 - 1,37	50	1,60 / 60%	PE coated kraft paper (140 gr)	E
Standard OWV 9000	ice white/black	160	9000	1,06 - 1,37	50	1,60 / 60%	PE kraft paper (140 gr)	E L
New! Fifty-Fifty Image OWV 7500	white/black	160	7500	1,06 - 1,37 - 1,52	50	1,50 / 50%	PE kraft paper (140 gr)	E L
Basic UV OWV 6000	milk white/black	180	6000	1,06 - 1,37 - 1,52	30/50	1,60 / 60%	additional OPP liner (90+20 gr)	E L U
One Way Vision - Special Designs								
Longlife OWV 18660 (polymeric)	milk white/black	180	C-P137-50C-46	1,37	50	1,60 / 60%	additional OPP liner (90+20 gr)	
Night&Day OWV 12000 (polymeric)		180	C-BL137-50C	1,37	30	1,50 / 70%	additional paper liner (170 gr)	E L U
New! Night&Day OWV 12500 (monomeric)	opal backlit							
		140	C-BM137-30C	1,37	30	1,50 / 70%	additional paper liner (170 gr)	
GROUND FINISH - Sandblast & Frosted								
Glass Decor Ground Finish Vinyl	sandblast effect	100	WS-1050	1,06 - 1,27	50	- / 100%	PE coated paper with a green pattern (100 gr)	E U
	frosted effect	100	WG-1050	1,06 - 1,27	50			

For your advertisement to be shown inside the window, ask for the sample OWV - Inside Déco!!

Printability: **E** Eco-solvent **L** Designed for Latex, tested on HP 300 series and Mimaki JV400LX **U** UV Curable





SPOT DÉCO

Product	Layer	Thickness (micron)	Product code	Width (m)	Length (m)	Features	Release liner	Printability
NANO-TACK Technology								
Nano-TACK Technology	transparent PET	155	NC-PET1530-13	1,37	30	designed for flat, clean and gloss surfaces (glasses, vehicles, screens, wall furniture, metals)	50 micron PET	E L U
	white PP	175	NW-PP1730-13				75 micron PET	
New! Nano-TACK SuperFlex	transparent PET	95	NSC-PET0930-13	1,37	30	designed for flat and curved , clean and gloss surfaces (glasses, vehicles, screens, wall furniture, metals)	50 micron PET	E L U
	white PET	95	NSW-PET0930-13				50 micron PET	
	bi-face PET	95	NBF-PET0930-13			special effect: same bright effect on both sides!!	38 micron PET	L U
CLING & Static Decoration								
Cling Static Gloss soft VINYL	white	150	CL-W15RTL	1,06	30	for temporary applications for signage, pop notices, display and vehicle graphics	photograde liner (120 gr)	E U
	clear transparent	150	CL-T15RTL					
Cling Tack High Clarity	ultra clear PVC, low tack, conformable & repositionable	80	HC-0830-12	1,27	30	designed for high clarity applications	matt PET liner (100 µ)	E L U
Floor & Wall Graphics								
FLOOR Graphic Protection layer	disposable layer - clear transparent	110	FG-1150	1,06 - 1,27	50	short-term floor applications, tables, chairs and wall furniture	PE coated paper with a green pattern (100gr)	Not for printing (lamination only)
	antislip layer - transparent matt	200	FG-2050	1,06 - 1,27 - 1,52	50	for indoor shop centers	kraft paper (120gsm)	
New! FLOOR Graphic Print & GO	shop sign printable layer	160	RS-1630	1,07-1,27	30	INDOOR APPLICATIONS for shopping centers, fairs, theaters, airports	kraft paper	E L U
	road sign - high grip printable composite	340	RS-3415	0,96	15	ROAD SIGN (outdoor applications) for private streets, gas stations and parking lots	kraft paper	



PLASTIC

COLLECTION

Layer structure	Colour (front/back)	Thickness (micron)	Product code	Width (m)	Length (m)	Printability
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MULTILAYER for ROLL-UP, HANGING BANNER & POP-UP, DISPLAY

Matt PVC + Polyester	white / white	220	PW-2250	0,914 - 1,06 - 1,27		E L U
Matt PVC + Polyester	white / grey	220	PG-2250	0,914 - 1,06 - 1,27	50	
Backlit PVC + PET	opal diffuser	220	BL-2250	1,27 - 1,52		E U
Metal PET + PVC	glittering effect	230	GM-2330/50	0,914 - 1,07 - 1,27	30/50	E L U
New! Structured for Pop-Up & Hanging Banner	white / black / white blockout	480	POP-4830	0,914 - 1,07	30	E L U

PolyFLAT. ULTRA SOFT, ULTRA FLAT - for ROLL-UP & DISPLAY

Light Stop PVC + PET + PVC	white / grey	320	PGS-3230/50	0,914 - 1,07 - 1,27 - 1,37	30/50	
Backlit PVC + PET + PVC	opal diffuser	330	BLS-3350	1,07 - 1,52 - 3,20	50	E L U
Blockout PVC + PET + PVC	white / black / white	330	BKS-3350	1,07 - 1,27 - 2,20		

PVC free GREEN AREA (PP & full PET) - for ROLL-UP & DISPLAY

New! PP - Textile	white matt	350	PP-TEX35	0,914 - 1,07 - 1,37		
New! PP - Light Stop	white / grey	200	PY-WS2030	0,914 - 1,06	30	E L U
PET - Light Stop	white / grey	150	PY-WS1530	0,914 - 1,06 - 1,27		
PET - Backlit	opal diffuser	215	PY-BL2130	1,07 - 1,27 - 1,52		

Printability: **E** Eco-solvent **L** Designed for Latex, tested on HP 300 series and Mimaki JV400LX **L*** Other Latex: tests are recommended **U** UV Curable



INTERCast BANNER



Product	Product code	Weight (gsm)	Finish	Width (m)	Length (m)	Textile Structure	Breaking Strength (N/5cm)	Printability
INTERCAST Premium Banner								
				0,76	50			
	CT-FL510	510	matt	1,12 - 1,37 - 1,52 - 1,60	30	20*20 1000 D*1000 D	2200/1900	
				2,20 - 2,50 - 3,20	50			
PREMIUM Frontlit	CT-FL510-B1	510	matt (DIN 4102-B1)	1,12 - 1,37 - 1,60	30	20*20 1000 D*1000 D	2200/1900	
	CT-FL560	560	matt	1,12 - 1,37 - 1,60	30	20*20 1000 D*1000 D	2200/1900	E L U
New! Backlit	CT-BL560-FR	560	matt (DIN 4102-B1)	1,12 - 1,37 - 1,60	30	28*28 500 D*500 D	1800/1300	
	CT-BK440	440	matt	1,12 - 1,37 - 1,60	30	36*36 250 D*250 D	1300/1030	
Blockout	CT-BK610	610	matt	1,12 - 1,37 - 1,60	30	28*28 500 D*500 D	1850/1350	
MESH Coated								
Mesh	CT-MS300-FR	300	matt	1,12 - 1,37 - 1,60 (liner)	30	12*12 1000 D*1000 D	1250/1100	E L U
				1,60 (no liner)	30			
				3,20 (no liner)	50			
FUSION Laminated Banner								
FUSION Frontlit Laminated	BL-FLHS440	440 high smooth indoor	matt	1,12	50	18*12 300 D*500 D	650/590	E L U
				1,37	30/50			
				1,60 - 2,20 - 2,50 - 3,20	50			
	BL-FLCW440	440 crosswind outdoor	matt	1,12 - 1,37 - 1,60 - 3,20	50	9*9 1000 D*1000 D	1590/1260	
Special Designs - On Demand								
New! Déco-Tex	CT-SP440	440	white matt	Products on demand - sizes and colours can be customized		9*9 500 D*500 D	850/750	Ideal for decoration and interior design. Fusion technology
Super Coated	CT-TA630-ARM	630	orange matt			18*18 1000 D*1000 D	2050/2030	Super strong: ideal for tents, truck covers, membranes, inflatable materials.




TEXTILE COLLECTION

Product	Weight (gsm)	Finish	Product code	Width (m)	Length (m)	Features	Printability
Cotton Canvas							
Cotton Canvas Super white	360	gloss	TCW-3618-G	1,07 - 1,37 - 1,52	18	high tensile strength, good dimensional stability	E L U
		matt	TCW-3618	0,61 - 1,07 - 1,37 - 1,52			E L U D
Art Canvas							
ART Cotton Canvas Warm white	390	matt natural back	TAN-3918	0,61 - 1,07 - 1,27	18	high resolution, good opacity, ideal for fine art	E L U D
		matt havana back	TAR-3818	0,61 - 1,07 - 1,27			E L U D
Polyester Canvas							
Polyester Canvas Super white	195	matt	TPW-1930	0,61 - 0,914 - 1,07 - 1,37 - 1,52	30	no curling, for roll-up and hanging banners. <i>Flame retardant available on demand</i>	E L U D
			TPW-1950	3,20	50		
	230	gloss	TPW-2330-G	1,07 - 1,37 - 1,52	30	high definition, high tensile strength, good dimensional stability	E L U
		matt	TPW-2330	1,07 - 1,27 - 1,37 - 1,52			E L U D
New! Polyester Canvas Warm white	275	matt	TPF-2730	1,07 - 1,37 - 1,60	30	for outdoor, soft touch, conformable for frames	E L U
New! Polyester Canvas Opal diffuser	260	matt DIN4102-B1	TPB-2630-B1	1,07 - 1,37 - 1,60	30	special for cold light backlit & framing	E L U





TEXTILE SPECIALITIES



Product	Weight (gsm)	Finish	Product code	Width (m)	Length (m)	Features	Printability
Specialities							
Polypropylene Textile	300	matt	TPP-3030	1,07 - 1,37	30	Super Green high tenacity	E L U D
Self-Adhesive Polyester + liner	115	matt	TAP-1130	1,07 - 1,37	30	anallergic, water resistant for wall covering	E L U D
Polyester Flag + Oxy-Dry liner	160	matt	TFX-1630	1,07 - 1,37	30	2-side view, with the NEW Oxy-Dry liner	E L U
New! TEXON Vinyl-Textile	190	matt 	TEXON-F19	1,07 - 1,37 - 1,60	30	designed for frontlit	E L U
	190		TEXON-B19	1,07 - 1,37 - 1,60		designed for backlit	E L U

LUS Range - for Latex (also Uv and Sublimation)

Flag no liner Polyester	110	matt	LUS-F1150	1,60		for flag, background and covering	
Frame & decor Polyester	200	matt	LUS-M2050	1,60 - 1,80 - 3,20	50	for frame visual banner flag and interior decor	L U S
New! Backlit Polyester	245	matt DIN4102-B1 	LUS-B2450-B1	1,60 - 2,64		structured for warm light backlit & background	

Printability: **E** Eco-solvent **L** Designed for Latex **U** UV curable **D** Dye-Pigment **D** Dye-Pigment, tests recommended **S** Sublimation (direct&indirect)





Rolls & Sheets

Product	Structure	Total thickness (micron)	Finish	Product code	Width (m)	Length (m)	Pull (g/cm ²)	Features	Printability	
MAGNETIC ROLLS - Brown & White (isotropic)										
WHITE MAGNETIC ROLL for Digital and Screen printing	MAGNET white PP	300	matt	MGPP-3030-WM	1020 - 1270	30	8 - 10	Print & Cut	E U	
	MAGNET white PET	300	matt	MGPET-30-WM	1070 - 1270	30	8 - 10		E L U	
	New! MAGNET white PET ultra FLAT	300	matt	PETMG-30-WM	1070 - 1270 - 1370 - 1520	30	8 - 10	Direct printing with any kinds of digital ink-jet and screen	E L U	
		300	matt	MGD-3030-WM	1020	30	8 - 10	S E U		
	MAGNET white PVC	350	matt	MGD-38-WMC	500 - 1000	15/30	15 - 18	Certified for HP Latex Inks	S E L U	
				MGD-38-WM	1270					
			500	gloss	MGD-50-WG	1000	15	18 - 22	S E U	
			500		MG-50-WM	615 - 1000		18 - 22		
			600	matt	MG-60-WM	615 - 820 - 1000	15	28 - 30	For Digital flat-bed and screen.	
	MAGNET white PVC	850		MG-85-WM	615 - 1000		40 - 44	For sign, packaging and display	S E U	
	500	gloss	MG-50-WG	1000	15	18 - 22				
	850	gloss	MG-85-WG	615		40 - 44				
BROWN MAGNETIC ROLL	MAGNET Plain BROWN for LAMINATION & MOUNTING	400		MG-40-BR	1000	15 / 20	18 - 22			
		500	matt	MG-50-BR	615 - 820 - 1000		28 - 30	To be laminated and mounted with any printed media (paper or plastic). For packaging and display		
		750		MG-75-BR	615 - 1000	15	40 - 44			
	New!	1000		MG-100-BR	615		55 - 57			

MAGNET SHEETS (Brown & White, for offset, screen and lamination)

New! BROWN MAGNETIC SHEET*	MAGNET Plain BROWN for OFFSET & Lamination	400	matt	MGS-5740-BR	50 * 70 cm		18 - 22	To be laminated and mounted with any printed media
				MGS-446240-BR	44 * 62 cm			

*More and more sizes can be customized on demand (70*100cm; 35*50cm; 31*50cm; 62*100cm; 44*62cm, and so on). Also sheets with white PVC are on demand.

Printability:	S Solvent	E Eco-solvent	U UV	U UV, tests recommended	L Designed for LATEX, tested on Mimaki JV400LX and HP 300 series	L Latex: test before printing is recommended
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Build up Magnetic Display

Wall preparation

Adhesive MAGNETIC sheet

Ferro Sheet PP
Ferro Sheet PET
Ferro Sheet PVC

Ferro Sheet on MAGNETIC wall



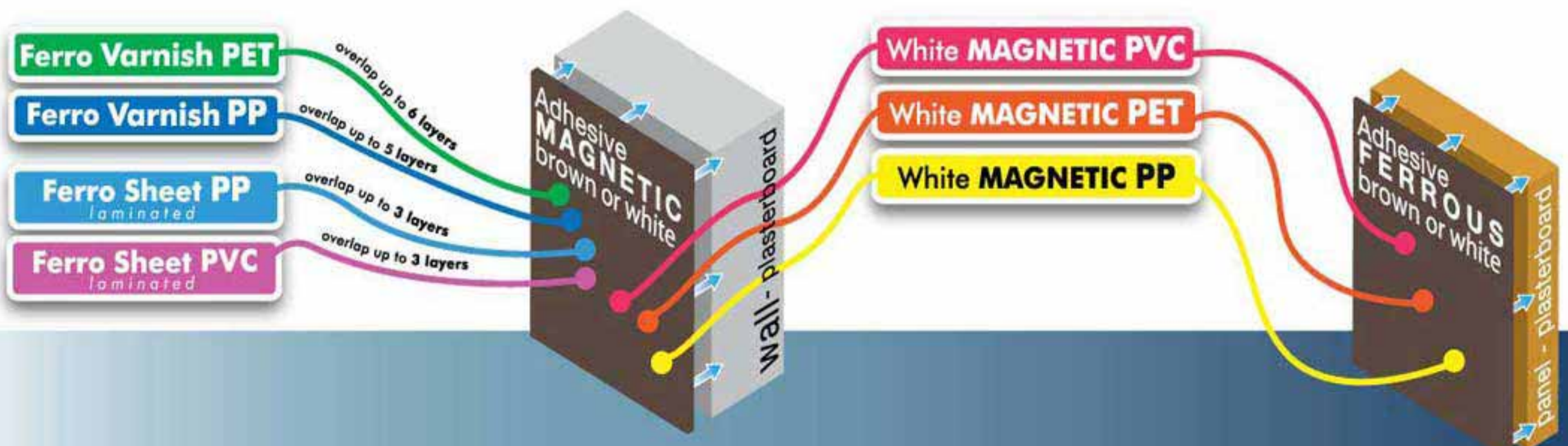
MAGNET VISUAL-COMM - Panel & Wall Mounting (Magnet & Ferro with adhesive)

Product	Structure	Total thickness (micron)	Finish	Product code	Width (m)	Length (m)	Pull (g/cm ²)	Features	Printability	
Adhesive Magnet & Ferro 	FERRO Plain brown with adhesive	500	matt	MGSA-50-BR	615	20	28 - 30	To install magnetic walls and display	-	
	MAGNET white PVC with adhesive	600	matt	MGSA-60-BR	615 - 1020	15	34 - 36			
	New! MAGNET white PVC with adhesive	600	matt	MGSA-60-WM	1020	15	28 - 30			S E U
	FERRO Plain brown with adhesive	250	matt	MGSFSA-25-BR	1020	30	-			To make ferro-surface panels, walls and display
FERRO SHEET (ferrous) 	New! FERRO Sheet Plain brown	500	matt	MGSF-50-BR	615	20	-	To be printed & applied on magnetic walls (multiple overlapping), display and packaging	-	
	New! FERRO Varnish white PET	200	matt	PET-FSV20	1070 - 1270 - 1370 - 1520	30	-			E L U
	FERRO Varnish white PP	240	matt	PP-FSV24	1070 - 1370 - 1520	30	-			E L U
	FERRO Film white PP laminated	300	matt	MGSFPP-3030-WM	1020 - 1270	30	-			E L U
	FERRO Film white PVC laminated	300	matt	MGSFPVC-3030-WM	1370 - 1520	30	-			E L U
	MAGNET adhesive tape with dispenser	300	matt	MGT-01930-BR	19	5	6 - 8	To perform quick demonstrations		

STRIPS & PROFILES (Reflective and Adhesive Magnet)

New!	Reflective MAGNET strips	950	refl. white refl. red refl. orange	MGRF-4095-WR/RR/OR	40	25	40 - 42	for warning & caution signs, for indoor
	Plain brown magnetic strips with adhesive (for Pop-Up structures)**	1500	matt	MG-PA1530	12,7 12,7 25,4	30	70 g/cm 140 g/cm	Pole-A (white liner) Pole-B (red liner)

** Pop-up structures are usually already equipped with B-pole strips. To mount the media, use A-pole strips. All magnetic sheeting and profiles are at the isotropic level and in flame retardant.





DIGITAL MEDIA FOR EUROPE

DO YOU WANT
TO BE THE NEXT?



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